

Community Awareness Meeting July 11, 2011 at Diane Morgan's house.  
Attending: Gordon Chase, Susan Curry, Lynn Hoffman, and Diane

1. Committee Membership:

A general invitation to the current CAG members and their alternates for additional people to join our committee will occur at the August 2011 CAG meeting

2. Ambler Water Dept. response:

Ambler Borough has posted recent Water Reports for 2005-2010 on their website. The exact locations of the wells will not be revealed to the CAG for 'security reasons.' Gordon suggested that BoRit contaminants in the ground water may pose a greater security risk than any supposed terrorist threat. Gordon feels we need the locations in order to support a water hydrologist expert in determining whether BoRit or Ambler asbestos pile contaminants might pose a risk to Ambler Borough drinking water sources. Meanwhile, we will map the known well sites and their proximity to BoRit/Ambler asbestos Superfund sites.

3. Overall Community Awareness or Public Communications Plan

**A. Web site:** [www.BoRitCAG.org](http://www.BoRitCAG.org) is good, thorough and kept up-to-date.

**ACTIONS:**

- Lynn and Susan will split the list of CAG members and call them to verify whether they have put the CAG.org weblink on their web site, and if not when they will or what objection they have.
- Lynn will design a poster for libraries, township halls, and community centers with a pocket that will hold the CAG business cards.
- Susan will create a message for the Ambler Savings Bank flash sign.
- Gordon will plan a brief training for Susan and Lynn after he is back from Europe to refresh us on website posting.

**B. News: Press releases:** In general, we aim to release something more often than twice a year about current EPA work and current issues with which the CAG is grappling. Topics for August press release include: CAG considering expanding scope; Phase V started, more dirt capping, removal of all trees Phase II RI/FS data web posting; next meeting agenda items.

**ACTIONS:**

- Susan will draft an article for committee revision in time to submit to CAG at August meeting. CAG members can cull from the press release to write a paragraph to send to their own stakeholders and consider posting on their website.

**C. Business cards** – About 900 remain: for use in the poster card holders around the area; for new members, and experienced members may ask for more.

**D. Road signs** – Posting new signs on the roads that would identify the BoRit Asbestos Superfund Site was decided against.

E. **Public Events** –Posters that define the EPA process and where we are in the process as well as what is coming up can be displayed at all our CAG meetings, any WWA events, a presentation to Borough Council, and when appropriate at specially organized events in West Ambler or at Wissahickon HS.

ACTION: Susan will work with Vance to get several posters finished. CAG will share a table with the Ambler EAC at Ambler Octoberfest (Oct. 3).

F. **Postcards** – EPA can print postcards for us, but declined to provide mailing labels or addresses. We have no funds for postage. The idea of using postcards mailed to homes to inform neighbors is put on the shelf for now.

G. **Press Conference** – If a key issue arises, we may hold a press conference. At the time of the ROD, all stakeholders may organize their own events and items in their constituent newsletters.

4. Miscellaneous –

- a. Did EPA reply with a more accurate estimate of volume of ACM material in all 3 parcels now that they have more RI data?
- b. We understand that Bob Adams has connected with a water-geologist to come to an RR&M meeting.

Dual committee purpose:

1. Information to the broader community
2. Ensure clarity of the information that is shared by EPA with CAG. We will:
  - Generate requests for presentations when information isn't clear
  - Ask for answers on the EPA Operations calls; share info given with CAG
  - Call and/or email Vance, Eduardo, Stacie, or other appropriate rep.

Outreach Vehicles

- CAG website, and the affiliates' links to our website
- Occasional public meetings
- Legislators and municipal leaders
- News stories: print, radio, TV
- CAG mailers – mailed postcards, hand delivered sheets, and emails (.pdf)
- Posters in public places with CAG business cards that give the web site

